



**Better Business Bureau®  
of Central and Northern Alberta**

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## **Media Release**

### **High Prairie Business Recognized For Long Term Commitment to Trustworthy Business**

**Edmonton, AB** (June 6, 2007) During the 50<sup>th</sup> anniversary year of the Better Business Bureau® of Central and Northern Alberta; High Prairie Vision Centre Ltd has been recognized for their 15 year long-term commitment to trustworthy and reliable business practices. <sup>1</sup>

Chris Lawrence, Chief Executive Officer for the Better Business Bureau of Central and Northern Alberta says "through their membership and commitment to trustworthiness and reliability in business, this business has contributed substantially to an ethical marketplace and fair business practices in their community".

Please join with the Better Business Bureau, in congratulating this business, for setting a standard of excellence and integrity. To find out more about this and other reliable businesses in central and northern Alberta, please visit the [Member Roster](#) and [Company Reports](#) areas of our website at [www.edmontonbbb.org](http://www.edmontonbbb.org). Background information about Better Business Bureau membership and membership standards, can be found in the [Membership](#) section of our website.

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<sup>1</sup> Long-term Member Awards are presented in 5 year increments, the year after completion. These members completed the respective years of long-term membership in 2006.